



# Photography

## IMAGE-MAKING IS IN OUR BLOOD

Everyone has something to say, some better than others. Those that are doing it well are using rich content — and by far one of the quickest forms of communicating this content is a powerful photo.

Our experience tells us that creating original photography will set you apart from everyone else and will tell your story in an authentic, honest way.

Having the right choice of image in a well designed piece will communicate your message in the right tone and refine your brand.

We've got professional photographers both within our design team and in our extended circles who can create that right choice of image — whether it's a food shot, architectural environment, portrait or action sports frame.

A real synergy occurs when the designer and photographer are put in the same room together. Outcomes get stronger, ideas get shared and you begin to build up a library of quality content to use at anytime.

One of our key differences is that we believe in open usage.

The images we provide for you are yours to use. Additional payments for another year of licensing or another country make the experience complex — and that's not what Fluid is about.

Simplicity allows for creativity.

Your license will allow you to use your images commercially for your own company for as long as you like.



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# Fluid photo packages

We've created some base packages that are often used either as a stand-alone service or as a component of a wider design project. All packages include pre-shoot planning, shoot time, post-production and delivery of high res images for commercial use.

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## LIGHT \$500+GST

Our photo service which covers most simple, smaller projects. Includes up to 1 hour shoot time.

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## REGULAR \$900+GST

The next level of service for projects that require a little more... Includes up to 2 hours shoot time.

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## MEDIUM \$1300+GST

Our most popular photography service that combines nicely with new websites and rebrands. Includes up to 3 hours shoot time.

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## BOLD \$1700+GST

The Bold package covers more complex, longer duration assignments. Suitable match for larger websites and brochures. Half day up to 4 hours shoot time.

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## BLACK \$3300+GST

A full day service which meets the demands of complex assignments and multiple locations. Best suited when the shoot demands multiple aspects across different times of the day. Full day shoot up to 8 hours shoot time.

